

COUNTDOWN

has started

Switch off the old telephony
Switch on to next generation voice solutions

Find your true voice

Last orders: September 2023 –
or much earlier in many areas¹

Closedown: December 2025

Did you know there are big changes coming to traditional telephony?

The costs of maintaining legacy networks, mostly based on dated technology, is high and rising. As a result, Openreach, like other global providers is switching off its legacy voice networks:

PSTN

Public Switched Telephony Network — 'analogue' network for voice traffic

ISDN

Integrated Services Digital Network — carries both voice and data but isn't optimised for today's businesses

So, now is the time to consider how you can transform your voice communications to avoid being caught out

The switch-off will bring several challenges:



Finding alternative services to replace your existing legacy connections



Rethinking investment decisions on new hardware between now and 2025



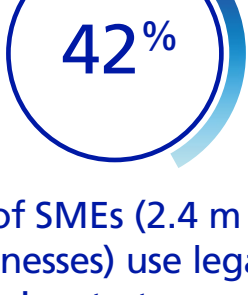
Managing the change with minimal disruption

Time to rethink and get ahead

If you still rely on older technology, you're not alone



of larger firms operate on ISDN and/or PSTN

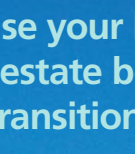


of SMEs (2.4 m businesses) use legacy services to transmit voice data



Three ways to make more of your voice

1

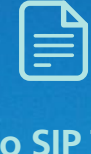


Optimise your legacy voice estate before transition

You focus on your business while our team takeover management and maintenance of legacy voice services until 2025.

- Consolidate estate and make sure it's fit for your purpose
- Simplify support with a single point of contact
- Update as required and optimise investment

2

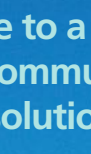


Move to SIP Trunking

The natural successor to legacy telephony. Empower your move to the ultimate solution with O₂ Gateway, ONE platform, supplier, contract, SLA for your voice, WAN, mobile and Wifi. Compared with traditional ISDN, SIP Trunks are:

- More cost-effective – lower channel rental; less channels required
- More flexible – scale on-demand; phone numbers are easily transportable
- More feature-rich – manage your inbound calls effectively

3



Move to a cloud unified communications solution

Make remote working and collaboration easier. Combine with O₂ Gateway for the optimum solution.

- Use O₂ Voice for Microsoft Teams – start to integrate your telephony with your Microsoft Teams environment
- Simplify user experience – one client for instant messaging, video conferencing and fixed and mobile calls
- Reduce infrastructure costs – replace on-site PBX with a flexible cloud-based solution

SIP is a secure, reliable, proven technology already used by thousands of businesses across the UK

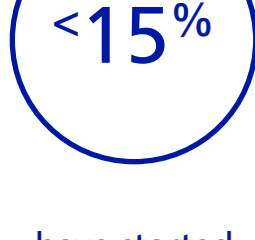


The big migration has already started

With over 50% of ISDN lines having already been transferred



want to migrate from traditional voice to IP voice

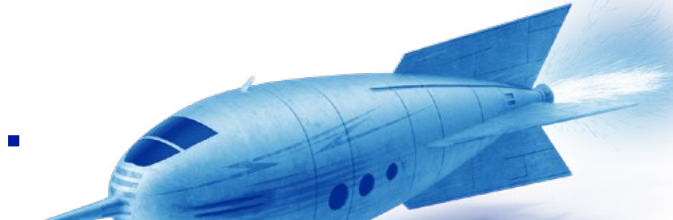


have started



plan to begin over the next two years

Make your move... at your speed



Optimise your voice estate now and we'll help you transform voice services to SIP or a cloud UC solution, when you're ready. Most importantly, we'll help you move at a pace that works for you.

We'll prepare you for the journey

We'll provide the support you need now and enable the growth of your services for the future

Benefit from:



Our experience

Gained by working with some of the UK's biggest brands



Our approach

We'll use a three-stage process to work with you:

1. Manage

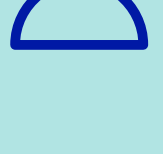
We'll bring all your voice and PBX services together and take ownership of them

2. Optimise

We'll audit your estate, benchmark against industry standards and drive out unnecessary cost

3. Transform

We'll work to a timeline that suits you and meets the evolving voice needs of your business



Our support

We'll empower your transformation with access to:

One supplier to make onboarding and administration simpler

Greater savings through our well-established purchasing power and partner discounts



Discover how you can turn the legacy voice switch-off to your advantage and move to more advanced voice solutions

Find your true voice now:

Call: 0800 955 5590 Visit: o2.co.uk/SwitchOff

¹ Openreach will stop accepting orders in some areas from December 2020 with progressively more areas being added to the Stop Sell list every quarter.