

Nokia 7373

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Includes

- Tribal-inspired etched design
- Two-megapixel camera
- Built-in music player and FM radio
- Expandable memory

Pros

- Its feature facelift is welcome and it remains expertly built

Cons

- Its ostentatious pink coat and tribal markings may not be to every girl's taste

Stats

Size: 88x43x23mm
Weight: 104g
Display: 262,000 colours
Resolution: 240x320 pixels
Camera: Two-megapixel
Video recording/playback: Yes/yes
Audio playback: MP3, AAC, AAC+, AAC++
Connectivity: Bluetooth, USB, A2DP
Internal memory: 45MB
Memory card slot: microSD (128MB card supplied)
Java: Yes
Games: *Sudoku 2*
Messaging: SMS, MMS
Email client: No
Ringtones: Polyphonic, MP3,
GPRS: Yes + EDGE
Internet browser: WAP 2.0, XHTML
Frequency: Tri-band
Talktime: 150 minutes
Standby: 250 hours

Verdict

The 7373 has strong features with enough bling to shine on the fashion phone catwalk.

83%

Love action

Nokia love is back in the form of the new L'Amour swivel handset, the **7373**

YOU can't accuse Nokia of holding back on the design front when it comes to its fashion phone collection. It all started with its Art Deco range back in 2004, weaving subtle but ornate red and black patterns. Then the Nokia design team popped some flamboyant design pills with the follow-up L'Amour range. This threesome was bedecked in fancy floral tributes and suited in gold attire. The next instalment of the L'Amour collection turns to tribal art for its inspiration, but it's no less flashy.

Apart from introducing the new 3G-enabled 7390 clamshell, Nokia has updated the handsets from its previous range, the 7360 and 7370. We're concentrating our attention on the 7370's follow-up, the 7373. Along with a new design motif, Nokia has given the phone a major feature refit, too.

The 7373 remains a very compact and clutch bag-friendly swivel phone and comes in three colours; O2, Orange, T-Mobile and Vodafone have signed up the Powder Pink version. Just like the 7370, the 7373 has been painstakingly crafted with etched and embossed swirling decorative patterns and a faux-leather rear panel. The swivel action is sturdy and responsive, while just a nudge will open the phone like a switchblade.

Everything about the 7373 is easy to use, from the intuitive Symbian Series 40 OS to the simple, nicely spacious keypad.

Along with the cosmetic touches, the 7373 has an updated feature set. The camera has been hiked from 1.3 to two megapixels and stereo Bluetooth support has been added, along with a built-in music player and microSD card slot. The 7370 looked the part, but fell down on the feature side, so these tweaks bring the 7373 in line with current feature expectations.

A dedicated side camera key fires up the shutterbug and it shoots in 1600x1200-pixel resolution. Picture quality is reasonable and, while we've seen better two-megapixel cameras, like the LG Shine, it's still more than good enough for the casual snapper.

The built-in music player is a solid performer, if lacking in volume and bass through the supplied headphones. It offers a seven-band equaliser (including two customisable settings) to enhance the audio and we recommend the Rock setting for the best results. The 7373 also supports



the stereo Bluetooth A2DP profile for wireless streaming of music to compatible headphones and a built-in FM radio, should you get bored of listening to your music collection.

Other quirky features include Xpress audio messaging, which allows you to record and send voice messages, plus a garment and shoe Size Converter app in case you're on a shopping spree abroad.

The 7373 has been given a much-needed feature rethink, and while its design may not be as subtle as other fashionistas, like the LG Chocolate or Shine handsets, it will definitely appeal to the frou-frou crowd.

Girl power: the 7373 has had both a design and feature refit



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