

# O2 Business tariffs for iPhone (All prices shown exclude VAT)

## Step 1. Choose your Business Plan

|   | Small Business Regular User | Small Business Frequent User | Medium Business Regular User | Medium Business Frequent User | Large Business Regular User | Large Business Frequent User | iPhone Sharer | Super User | Best for Business PAYU |
|---|-----------------------------|------------------------------|------------------------------|-------------------------------|-----------------------------|------------------------------|---------------|------------|------------------------|
| iPhone 3G 8GB   | £84.26                      | Free                         | Free                         | Free                          | Free                        | Free                         | £84.26        | Free       | £84.26                 |
| iPhone 3G 16GB  | £135.32                     | £51.06                       | £51.06                       | £51.06                        | Free                        | Free                         | £135.32       | Free       | £135.32                |
| iPhone Bolt On per month  | £8.51                       | £8.51                        | £8.51                        | £8.51                         | £8.51                       | £8.51                        | £8.51         | Included   | £15.00                 |
| Inclusive mins to standard UK mobiles and landlines   | 300                         | 500                          | 750                          | 1000                          | 2000                        | 5000                         | Share         | Unlimited  | 0                      |
| Inclusive text  | 50                          | 50                           | 100                          | 100                           | 200                         | 500                          | Share         | Unlimited  | 0                      |
| Calls to all O2 mobiles   | Unlimited                   | Unlimited                    | Unlimited                    | Unlimited                     | Unlimited                   | Unlimited                    | Unlimited     | Unlimited  | 0                      |
| Calls to 10 standard landlines (starting 01,02,03)  | Unlimited                   | Unlimited                    | Unlimited                    | Unlimited                     | Unlimited                   | Unlimited                    | Unlimited     | Unlimited  | 0                      |
| Visual Voicemail (with iPhone Bolt On)  | Unlimited                   | Unlimited                    | Unlimited                    | Unlimited                     | Unlimited                   | Unlimited                    | Unlimited     | Unlimited  | Unlimited              |
| Calls to Europe   | 8p/minute                   | 8p/minute                    | 8p/minute                    | 8p/minute                     | 8p/minute                   | 8p/minute                    | 8p/minute     | 1000       | 8p/minute              |
| Data and Wi-Fi (with iPhone Bolt On)  | Unlimited                   | Unlimited                    | Unlimited                    | Unlimited                     | Unlimited                   | Unlimited                    | Unlimited     | Unlimited  | Unlimited              |
| Monthly charge (24 - month minimum term contract)   | £22.40                      | £28.00                       | £40.00                       | £44.00                        | £84.00                      | £208.00                      | £12.00        | £96        | £11.91                 |
| Monthly charge (36 - month minimum term contract)   | £21.00                      | £26.25                       | £37.50                       | £41.25                        | £78.75                      | £195.00                      | £11.25        | £90        | £11.91                 |
| To help you work out the monthly cost, the rows below summarise the total monthly charges including the cost of the iPhone Bolt On. |                             |                              |                              |                               |                             |                              |               |            |                        |
| Monthly charge with iPhone Bolt On (24 - month minimum term contract)   | £30.91                      | £36.51                       | £48.51                       | £52.51                        | £92.51                      | £216.51                      | £20.51        | £96        | £26.91                 |
| Monthly charge with iPhone Bolt On (36 - month minimum term contract)   | £29.51                      | £34.76                       | £46.01                       | £49.76                        | £87.26                      | £203.51                      | £19.76        | £90        | £26.91                 |

Plus get an additional 200 extra inclusive minutes and 400 extra messages with the following Business Call Plans: Small Business Frequent, Medium Business Regular and Medium Business Frequent, for customers connecting via O2 Retail, O2 Online Business Shop or O2 Telesales on 24 or 36 month contracts only.

## Step 2. Choose your Extras You can add up to 10 'Extras'

| Extra Minutes* | Monthly cost |            |
|----------------|--------------|------------|
|                | 24 - month   | 36 - month |
| 500            | £24.00       | £22.50     |
| 1,000          | £40.00       | £37.50     |
| 5,000          | £200.00      | £187.50    |
| 10,000         | £400.00      | £375.00    |
| 20,000         | £800.00      | £750.00    |

| Extra Messages**                       | Monthly cost |            |
|--|--------------|------------|
|  | 24 - month   | 36 - month |
| 200                                    | £2.00        | £1.88      |
| 500                                    | £4.00        | £3.75      |
| 1,000                                  | £8.00        | £7.50      |
| Unlimited <small>(Each sharer)</small> | £5.20        | £4.87      |

## UK call charges after inclusive calls are used. Cost per minute.

To view the call charges for the Business Pay As You Use tariff, please visit <http://www.o2.co.uk/business/sme/businessstariffs/bestforbusinesspayu>

|                       | Small Business Regular/Frequent User<br>Medium Business Regular/Frequent User<br>Large Business Regular/Frequent User | Business Super User |
|-----------------------|---|---------------------|
| 10 Standard landlines | Unlimited   | Unlimited           |
| Other landlines       | 8p  | Unlimited           |
| O2 mobiles            | Unlimited   | Unlimited           |
| Other UK mobiles      | 30p   | Unlimited           |
| Voicemail             | Unlimited   | Unlimited           |
| Texts                 | 10p   | Unlimited           |
| Europe                | 8p  | 8p                  |

## Step 3. Using iPhone abroad

Downloading 1MB of data in an EU country will cost £2.55 and the same amount of data in a non EU country will cost £6.00. We recommend that if you love using your iPhone for surfing the internet / checking your emails in the UK and want to use it frequently when you are abroad that you add one of our Data Abroad Bolt Ons.

### International Data Bundles

| Bundle ***     | Monthly Subscription | Inclusive MB | Cost of extra MB  |
|----------------|----------------------|--------------|-------------------|
| Data Abroad 10 | £10                  | 10MB         | At standard rates |
| Data Abroad 50 | £35                  | 50MB         | At standard rates |

iPhone provided at no additional cost on selected tariffs when you connect to a minimum 24-month contract. Subject to availability.

Connection subject to status, credit check and minimum term contract. Calls and texts to standard UK mobiles/landlines only. 10 chosen UK landlines subject to opt-in. 8p/min offer to standard mobiles/landlines in selected European countries only. Data usage whilst roaming excluded from iPhone Bolt On. Unlimited Wi-Fi is available at any of the 9,500 Wi-Fi hotspots from our partners The Cloud and BT Openzone (available from 11 July 2008). Terms and excessive usage policy apply.

\* You can make a Business Call Plan with a maximum of 75,000 minutes (using combinations of both Inclusive Minutes and Extra Minutes). In addition to the Inclusive Minutes in your Business Call Plan, you can add any combination of: 1 x 500 Extra Minutes, 4 x 1,000 Extra Minutes, 1 x 5,000 Extra Minutes, 1 x 10,000 Extra Minutes, 3 x 20,000 Extra Minutes. Combinations not exceeding the total maximum of 75,000 minutes.

\*\* You can make a Business Call Plan with a maximum of 7,500 Extra Messages. In addition to the Inclusive Messages in your Business Call Plan, you can add any combination of: 1 x 200 Extra Messages, 1 x 500 Extra Messages, 7 x 1,000 Extra Messages. Combinations not exceeding the total maximum of 7,500 Extra Messages. Alternatively, you can add one 'Unlimited Extra Messages' to each sharer in the account.

\*\*\* Unused allowances cannot be carried over into subsequent months. Minimum term of 12 months applies if added to one of the above tariffs at initial tariff purchase date. If added after the initial tariff purchase date, the minimum term is the end of the existing tariff agreement or 12 months, whichever is the sooner. Charges apply at all times of day.

All of our price plans also come with:

- Account Management Support
- Access to My Business Account On-line
- Unlimited free texts to your team from your secure website account
- 24 Hour faulty handset replacement
- UK-based 24/7 Customer Service
- Over 99% population coverage, meaning you can call, email and access the internet where you want to
- Great discounts on international and roaming calls with our Free International Traveller Service

